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“United For Fitness” to Benefit Youth Programs

United Way of Northern California and Sun Oaks Tennis & Fitness partner for week-long fundraiser

REDDING, CA (March 6, 2018) — United Way of Northern California (UWNC) and Sun Oaks Tennis & Fitness announce *United For Fitness*, a week-long fundraising event benefitting local youth programs in Shasta County and surrounding areas.

United For Fitness events will be held March 12 – 18 and include cornhole, table tennis, dodgeball, swim and tennis tournaments as well as a large obstacle course.

“This is an exciting and fun way to support youth initiatives in the North State,” said Larry Olmstead, President & CEO of United Way of Northern California. “We are pleased to work with Sun Oaks, which is heavily involved in sponsoring youth recreation and engagement programs.”

All events will be held, rain or shine, at Sun Oaks Tennis & Fitness, located at 3452 Argyle Road, Redding.

United For Fitness kicks off at 5 p.m. on Monday, March 12 with a 21 & up cornhole tournament, hosted by Heather Ryan of the *Don & Heather K-Shasta Morning Show*. Co-host Don Burton will conduct a live remote broadcast and food will be available for purchase through The Roadrunner Grill, a local food truck. Redding Chamber of Commerce will be on hand Monday for a chamber mixer.

An indoor table tennis tournament will be held at 6 p.m. on Tuesday, March 13, and a “Battle in the Pool” event for children & adults will be held at 6 p.m. on Wednesday, March 14. This event will feature swim activities like kick-board relays, sharks & minnows and a belly-flop contest.

Teams of 6-10 will be competing in a dodgeball tournament on Thursday, March 15. Registered teams include groups from UWNC and Sun Oaks as well as several non-profit organizations and businesses, including Authority Property Management, Redding Chamber of Commerce, Sheraton Redding Hotel at the Sundial Bridge and more.

The “Shasta Ninja Obstacle Course”, inspired by NBC’s *American Ninja Warrior*, will be available on Friday, March 16, for both adults and children 8 and older. This course includes uneven steps, climbing obstacles, over-unders and various hanging monkey bar challenges.

Weekend activities include the “Goldmart Treasure Dig”, held on Saturday, March 17. This event is held on St. Patrick’s Day and has participants digging through sand to find items provided by Goldmart. The “Tyler Skeete Spring Classic” will be held March 17 and 18. This event is in its 27th year and was renamed in honor of Tyler Skeete, 16, who was fatally injured in an accident in November 2017. Skeete was involved with several Sun Oaks youth programs and enjoyed helping to plan the tournament each year.

“A day doesn’t go by that we don’t miss Tyler. He was a big part of our every day around Sun Oaks. We are honored to rename this tournament the ‘Tyler Skeete Spring Classic’ in his memory,” said Jo Campbell, General Manager of Sun Oaks Tennis & Fitness. “It is not only our desire to remember Tyler but to have his legacy live on in each of us. ‘Be the best you’.”

All money raised by the *United For Fitness* will support local after-school enrichment and mentoring programs funded by United Way and Sun Oaks.

Registration is currently open for all events and can be accessed by visiting www.sunoaks.com. Information regarding United Way programs and partner agencies can be found at www.norcalunitedway.org.

About United Way of Northern California:

United Way of Northern California (UWNC) was established in Redding in 1953 and serves nine counties: Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama and Trinity. Its mission is to fight for the education, income and health of all residents in the community. UWNC raises funds for non-profit agencies and operates two 24/7 human services helplines: 2-1-1 Shasta and 2-1-1 Tehama, collectively known as 2-1-1 NorCal. UWNC also operates Volunteer NorCal, a website that connects volunteers to agencies (volunteernorcal.org), and currently coordinates the Prosperity Initiative, a collective impact project that promotes financial stability and youth enrichment. For more information about United Way of Northern California visit www.norcalunitedway.org.

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