

HOW

UNITED WAY

WORKS

SUPPORTERS GIVE TO UNITED WAY



DETERMINE THE
GREATEST NEED
IN THE COMMUNITY

Proactive
solutions
to root
causes

Helping
people
who need it
now

COMMUNITY SOLUTIONS
FUND

COMMUNITY NEEDS
FUND



Education



Financial
Stability



Health



Disaster
Relief

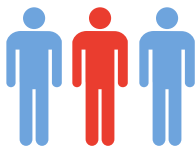


Drug and
alcohol
abuse relief



Food
Assistance

HELPING 1 IN 3



FOCUSING ON

COMMON
GOOD AS
A WHOLE



If you think about this in terms of your everyday life, it means that every third person you pass in the hallway at work, or in the grocery store, or even in your group of friends or family, may directly benefit from your donation.

United Way of
Northern California

United
Way



WWW.NORCALUNITEDWAY.ORG

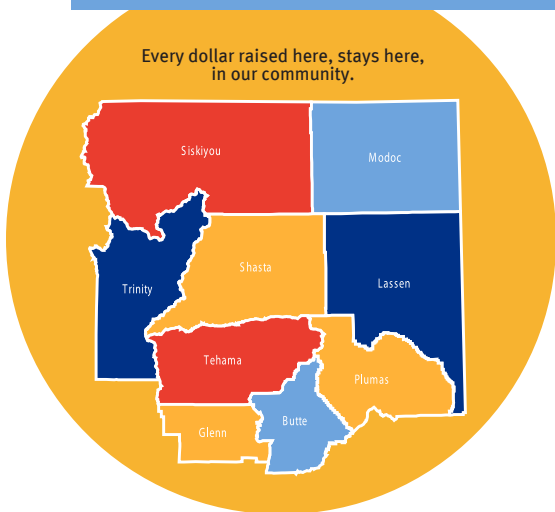
THE

POWER

OF COLLECTIVE
GIVING

Make a Difference Where You Live and Work

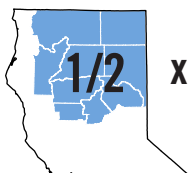
Every dollar raised here, stays here,
in our community.



WHAT WOULD HAPPEN IF ONLY HALF OF US GAVE \$5?

IMAGINE THE POSITIVE IMPACT

If just half of us gave \$5
every 2 weeks, that would
add up to \$39.7M per year
for our 9 county area



x



x EVERY
2 Weeks

= \$39.7 Million per year

Imagine the lasting change we could create together!

We invite you to donate a set amount of each paycheck to the United Way. Your donation funds local programs and services that help the community as a whole.

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